

Press Release
For Immediate Release

Local Writer Takes on the Pacific Islands

Arana Hills, 19th May 2008. When local writer and human resources expert Ingrid Cliff released an employee manual for Australian small businesses last year, little did she know how popular she was to become in the Pacific Islands.

“It is a very left field result” said Ingrid. “My main customers for the manual have been small to medium businesses across Australia. Then I started getting orders from Noumea, Samoa and Vila. It appears that many of the islands have core industrial relations legislation, but what many of the small businesses were missing were step by step yet simple instructions on how to do things like performance reviews and terminations.”

Shorley Mariner from OSM Consult in Samoa said “it is everything we wanted to implement or put in place for our Company; it fits all our Company’s HR policies purposes and needs perfect. We have been using current Labour Law of Samoa – very basic but do not have the details like this package that we have always wanted”.

The *Instant HR Policies and Procedures Manual* came from over 25 years of in the trenches Human Resources by Ingrid Cliff. Ingrid has a Degree in Psychology and Industrial Relations and has been the Research Officer to the Qld Industrial Commission as Research Officer to the Commission, Director of Human Resources for a large State Government Department as well as HR Manager for an aggressively expanding private sector company with offices across Australia.

“When I started my own business, a number of my copywriting clients who knew of my HR background asked if I could recommend a useful employee manual template - as they were frustrated by what was on the market. So, I started to share copies of my notes gathered from years of experience with them. Then the number of small businesses asking for my HR manual grew ... and it grew ... and it grew until it finally took over the Pacific”.

If you would like more information about this topic or to schedule Ingrid Cliff for an interview, please contact Ingrid at 0411 295 900.

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